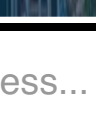




26°C

Real Feel: 27°C

Wind Speed: 1 M/S SE



Search Oakville News & Events



Get Oakville News for FREE



Home » Health

Tru Earth donates 300,000 laundry strips to Oakville Non-Profit

By Tyler Collins

Tuesday, July 21, 2020 5:30 pm · 0 Comments

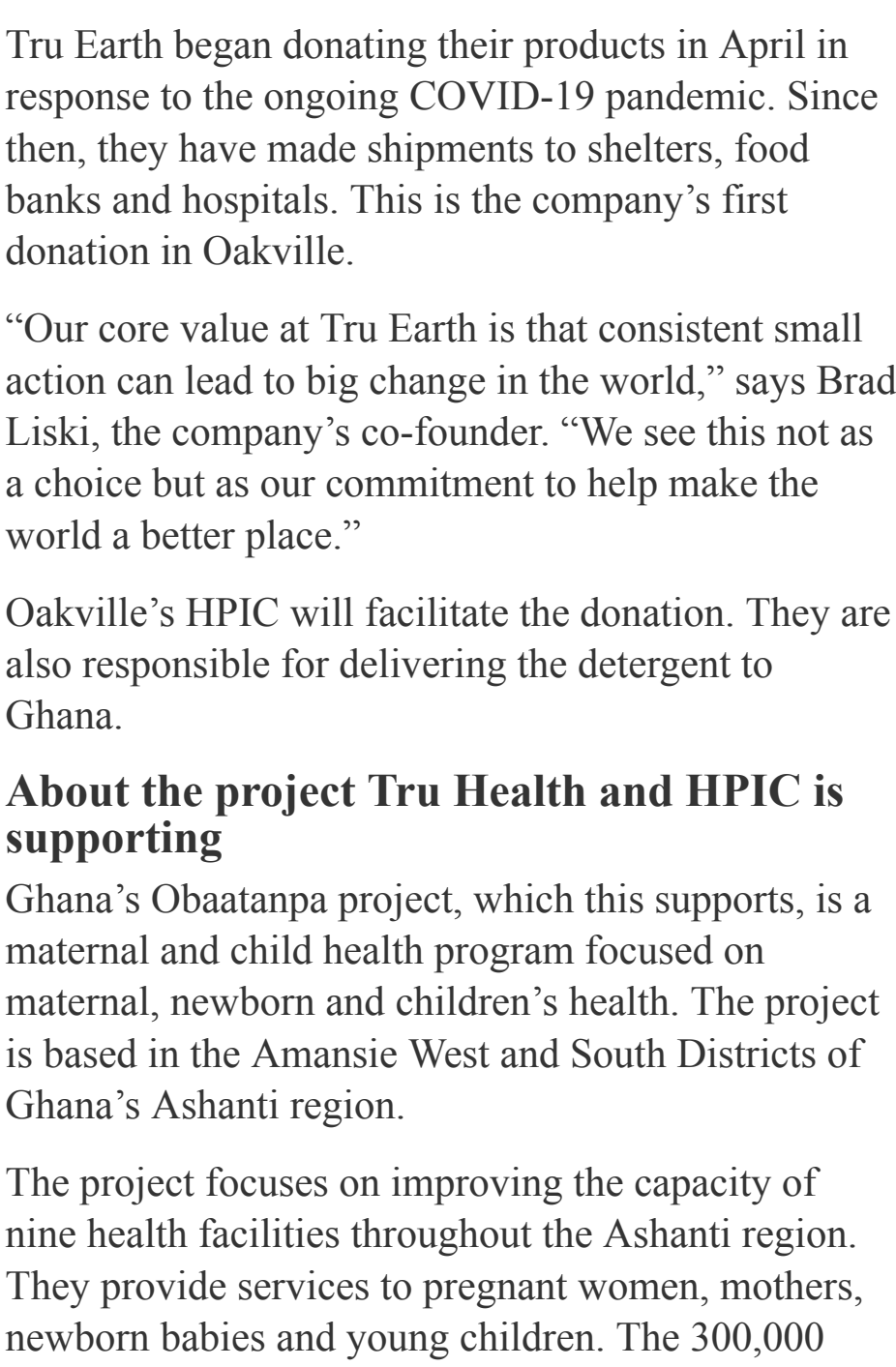
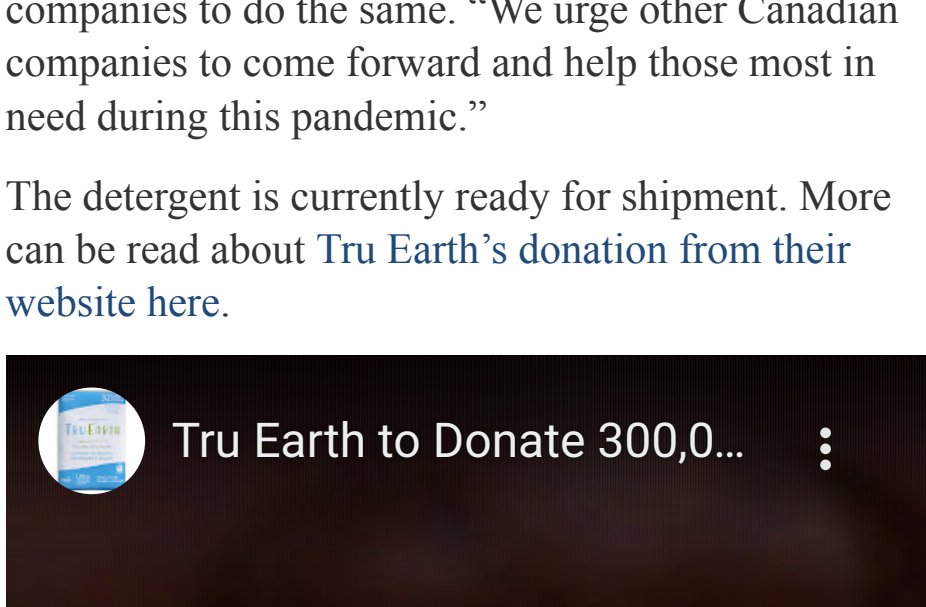


Photo: Health Partners International of Canada



ADVERTISEMENT

Tru Earth, an environmentally friendly Vancouver-based laundry detergent company, is making a big donation to a global cause in Oakville. Tru Earth is donating 300,000 strips of eco-friendly laundry detergent to Oakville's Health Partners International of Canada (HPIC) for a project in Ghana.

HPIC is using this donation to support the Obaatanpa project in Ghana. But for Tru Earth, this donation is just part of their goal to donate two million loads of laundry supporting HPIC's international aid effort (a milestone achieved last week.)

Tru Earth began donating their products in April in response to the ongoing COVID-19 pandemic. Since then, they have made shipments to shelters, food banks and hospitals. This is the company's first donation in Oakville.

"Our core value at Tru Earth is that consistent small action can lead to big change in the world," says Brad Liski, the company's co-founder. "We see this not as a choice but as our commitment to help make the world a better place."

Oakville's HPIC will facilitate the donation. They are also responsible for delivering the detergent to Ghana.

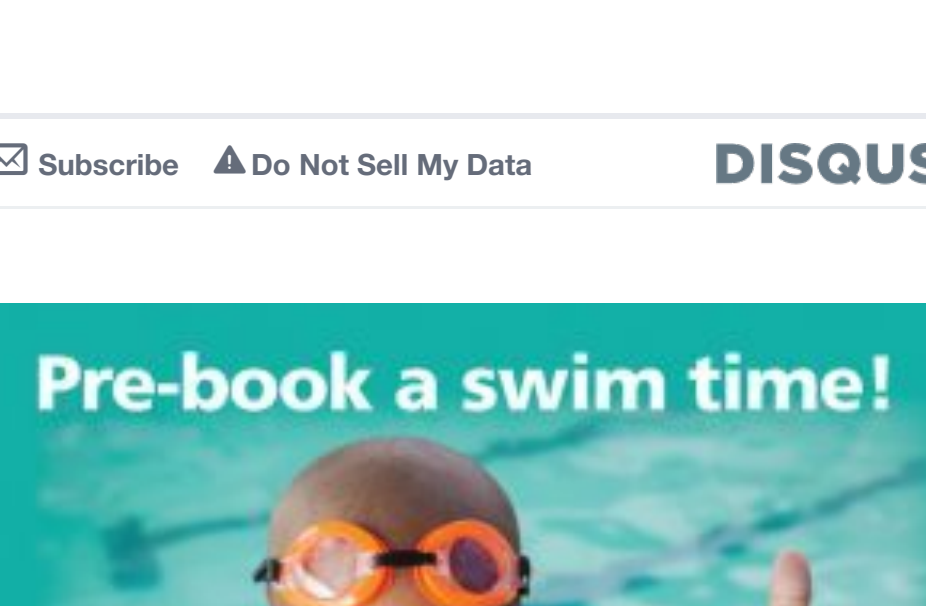
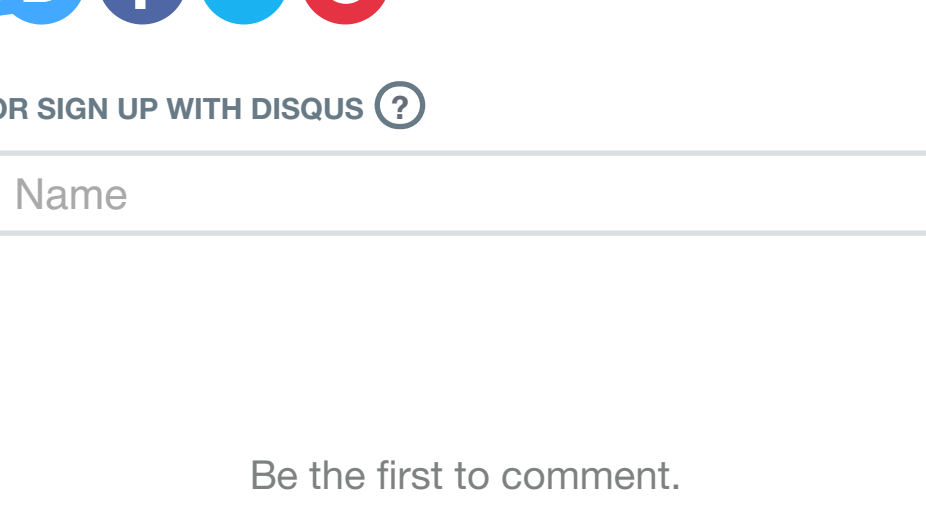
About the project Tru Health and HPIC is supporting

Ghana's Obaatanpa project, which this supports, is a maternal and child health program focused on maternal, newborn and children's health. The project is based in the Amansie West and South Districts of Ghana's Ashanti region.

The project focuses on improving the capacity of nine health facilities throughout the Ashanti region. They provide services to pregnant women, mothers, newborn babies and young children. The 300,000 loads of laundry from Tru Health will aid the health of mothers and babies in area.

Liski hopes their donation will inspire other companies to do the same. "We urge other Canadian companies to come forward and help those most in need during this pandemic."

The detergent is currently ready for shipment. More can be read about Tru Earth's donation from their website here.



Share this:

- Facebook
- Email
- Pinterest
- Twitter
- Reddit
- Telegram
- LinkedIn

Tags: coronavirus, Covid 19, Donations, Ghana, Health, Health Partners International of Canada, HPIC, Oakville, Obaatanpa Project, Tru Earth



ADVERTISEMENT

Related Articles

- ▶ ORF receives Rotary District 7080 Grant
- ▶ African Caribbean Council donates \$1600 to food banks
- ▶ Grasshopper Energy Donates KN95 Masks to the OTMH
- ▶ This Saturday power down for Earth Hour!

About the Author

Tyler Collins

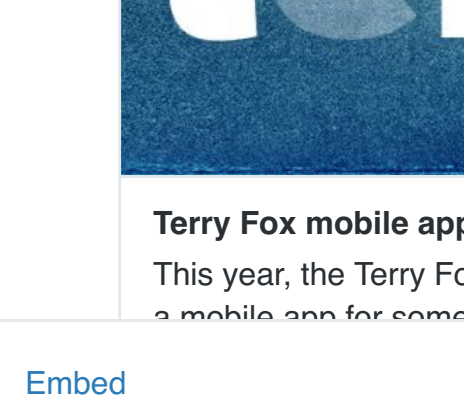


Tyler Collins is the Oakville News publishing assistant and arts reporter. He started with the news in 2016 and now specializes in current and live events, film, theatre and entertainment. He comes from Campbellton, NB and has lived in Oakville more than 20 years. Proud Sheridan grad of Journalism and Performing Arts. Twitter: @MrTyCollins

Latest posts (See all)

- ▶ Oakville Coronavirus August 29th Update (August 29, 2020 5:00 pm)
- ▶ Oakville Coronavirus August 28th Update (August 28, 2020 4:00 pm)
- ▶ HDSB will delay reopening all schools in board by one week (August 28, 2020 11:30 am)

ALSO ON OAKVILLENEWS.ORG



a month ago · 1 comment



2 months ago · 1 comment

What do you think?

0 Responses

- Upvote
- Funny
- Love
- Surprised
- Angry
- Sad

oakvillenews.org Comment Policy

We welcome and encourage comments that are respectful. Your opinion matters. All comments are moderated

Comments Community Login

Recommend Sort by Best

Start the discussion...

LOG IN WITH

OR SIGN UP WITH DISQUS

Name

Be the first to comment.

Subscribe Do Not Sell My Data DISQUS

ADVERTISEMENT

Ontario Continues to Invest in Oakville

- \$22.1 million for Oakville Transit
- Over \$6 million in the first round of emergency funding
- \$350,000 in regional tourism
- Funding for the Dorval Dr. and Kerr St. off-ramps

Please support our businesses by shopping locally

Have a great start to the fall season

Constituency Office: stephen.crawfordco@pc.ola.org (905) 827-5141

@SCrawfordforOakville @stcrawford2 @stephen_crawford_for_oakville

ADVERTISEMENT

Canada's Most Trusted Place to Buy and Sell Cars.

ADVERTISEMENT

Follow Us...

Oakville's Movers

A Twitter list by @NewsInOakville

Who makes Oakville Ontario tick!

Halton Women's Place Retweeted

The 905er @the_905er

Violence against women is a male problem, not a 'women's issue'. @HaltonWomensPI is facing huge challenges this year as isolation saw a major rise in abuse against women. If you're a man in Halton and you want to see violence against women end, why not sign up? #BurlON

Embed View on Twitter

Oakville News Twitter Feed

Tweets by @NewsInOakville

Oakville News @NewsInOakville

Terry Fox Foundation's new app tracks donations & walking steps. Oakville's run has a goal of collectively walking 5,373 km - come help raise the total! @PamDamoff @TerryFoxCanada @TerryFoxOak#TerryFox #Fitness #TerryFoxOakville #TryLikeTerryoakvillenews.org/?p=89316

Terry Fox mobile app challenges Canadians t... This year, the Terry Fox Foundation has introduced a mobile app for some friendly and fun competition.

Embed View on Twitter