



Startup List 2020



Meet Canada's Top New Growth Companies for 2020



STARTUP LIST Canada's Top New Growth Companies 2020

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The dynamos on our Startup List 2020 of Canada's top new growth companies point the way to the future, with a dizzying array of fresh ideas. They've successfully brought innovative ideas, products and services to market. Disruptors? You know it. Meet this year's cohort.

	Rank		Industry
	Company		City
	2-Year Growth (%)		Province
	2019 Revenue (\$mil)		Employees 2019 (Full-time Equivalent)

Q Search by company, city, province, or rank

	Company	Growth	Rev.	Industry	City	Prv.	Em.
1	Steel River Group	8662	50-100	Professional Services	Calgary	AB	42
2	Tru Earth	8408	5-10	Retail (traditional and/or e-commerce)	Port Moody	BC	7
3	Pinnacle Logistics Solutions	8257	5-10	Transportation & Logistics	Cambridge	ON	3
4	Lendingarch Financial	6633	5-10	Marketing & Media	Calgary	AB	12
5	National Traffic Safety Management	5282	5-10	Professional Services	Toronto	ON	18
6	Nationwide Fuel	5011	20-50	Industrial Services	Surrey	BC	5
7	Mistplay	4313	10-20	Software	Montreal	QC	25
8	Align HCM	3477	2-5	Human Resources	Toronto	ON	16
9	Silk & Snow	3375	2-5	Retail (traditional and/or e-commerce)	Toronto	ON	7
10	Nowsite	3372	5-10	Software	Toronto	ON	30
11	Evolve ETFs	3311	2-5	Financial Services	Toronto	ON	14
12	HUWIZ QA/UX	3081	2-5	Professional Services	Saint-Jérôme	QC	68
13	CarePros	3041	2-5	Health Care	Edmonton	AB	112

14	Nexus Innovations	2882	2-5	Professional Services	Montreal	QC	30
15	SmartSweets	2692	50-100	Wholesale & Distribution	Vancouver	BC	47
16	LUS Brands	2113	20-50	Retail (traditional and/or e-commerce)	Toronto	ON	15
17	Clue Digital	1717	1-2	Marketing & Media	Toronto	ON	6
18	Fatso Peanut Butter	1617	2-5	Retail (traditional and/or e-commerce)	Victoria	BC	3
19	Rx Drug Mart	1530	100-200	Health Care	Etobicoke	ON	381
20	Hoppier	1464	1-2	Human Resources	Ottawa	ON	17
21	Cloud SynApps	1459	2-5	Information Technology	Mississauga	ON	18
22	Paytek	1423	1-2	Financial Services	Burnaby	BC	17
23	7D Surgical	1410	5-10	Health Care	Toronto	ON	47
24	GoFor	1346	1-2	Transportation & Logistics	Ottawa	ON	34
25	Social Blue	1286	5-10	Marketing & Media	Toronto	ON	10
26	Adbloom	1264	1-2	Marketing & Media	Toronto	ON	4
27	DJ Bikes	1245	2-5	Retail (traditional and/or e-commerce)	Calgary	AB	1
28	Trillium Advisory Group	1214	1-2	Professional Services	Calgary	AB	5
29	Hit Point Press	1194	2-5	Retail (traditional and/or e-commerce)	Ottawa	ON	5
30	MeLor	1108	1-2	Professional Services	North York	ON	80
31	Furnishr	1102	1-2	Retail (traditional and/or e-commerce)	Toronto	ON	4
32	Ultima Home Care	1093	1-2	Health Care	Windsor	ON	12
33	VitaminLab	1091	1-2	Manufacturing	Victoria	BC	13
34	A Few Good Lads	1077	1-2	Construction	Vancouver	BC	20
35	SitePartners	1061	1-2	Marketing & Media	Surrey	BC	15
36	Aventura Marketing	1041	1-2	Marketing & Media	Edmonton	AB	28
37	Virtuo	1029	1-2	Professional Services	Calgary	AB	9
38	Ubiweb Media	978	1-2	Marketing & Media	Brossard	QC	11
39	Fresh Prep	976	10-20	Manufacturing	Vancouver	BC	262
40	Kickbyte Digital	903	1-2	Marketing & Media	Edmonton	AB	15
41	FinTech Growth Syndicate (FGS)	890	5-10	Professional Services	Toronto	ON	30

42	Polysleep	882	1-2	Retail (traditional and/or e-commerce)	Montreal	QC	7
43	Yare Media Group	868	1-2	Information Technology	Surrey	BC	3
44	Wizmo	776	5-10	Transportation & Logistics	Mississauga	ON	16
45	Zensurance	727	1-2	Financial Services	Toronto	ON	50
46	Gazelle.ai	718	2-5	Information Technology	Montreal	QC	19
47	Baby Doppler	714	2-5	Retail (traditional and/or e-commerce)	Woodbridge	ON	8
48	OLA Bamboo	713	2-5	Retail (traditional and/or e-commerce)	Victoriaville	QC	3
49	Collecdev	662	2-5	Construction	Toronto	ON	18
50	William Thomas Digital	535	2-5	Marketing & Media	Toronto	ON	33
51	Grassroots Realty Group	475	5-10	Real Estate	Grande Prairie	AB	62
52	Atlas	467	1-2	Marketing & Media	Toronto	ON	3
53	PowerSafe Energy Services	417	2-5	Construction	Surrey	BC	3
54	Bitbuy	408	1-2	Financial Services	Toronto	ON	12
55	AMS Automated Manufacturing Systems	396	5-10	Industrial Services	Brampton	ON	28
56	RV SnapPad	389	1-2	Retail (traditional and/or e-commerce)	Calgary	AB	7
57	Volö Healthcare	385	1-2	Wholesale & Distribution	Markham	ON	8
58	Avant Insurance Brokers	385	1-2	Professional Services	Winnipeg	MB	9
59	Agendrix	378	1-2	Software	Sherbrooke	QC	18
60	Assurance Home Care	360	1-2	Health Care	Ottawa	ON	10
61	Lumen5	352	2-5	Software	Vancouver	BC	27
62	Carrytel	316	20-50	Telecommunications	Toronto	ON	102
63	Clir Renewables	314	1-2	Software	Vancouver	BC	44
64	JT Crane & Rigging	310	1-2	Construction	Toronto	ON	5
65	Rapid Novor	294	5-10	Biotech	Kitchener	ON	25
66	Level	284	5-10	Professional Services	Calgary	AB	13
67	hungerhub	265	1-2	Consumer Services	Toronto	ON	7
68	ETRO Construction	264	50-100	Construction	Burnaby	BC	65
69	PakFactory	226	2-5	Manufacturing	Markham	ON	15

70	Nusens Niche Contracting Services	217	5-10	Construction	Etobicoke	ON	50
71	Revenue Management Labs	209	2-5	Professional Services	Toronto	ON	12
72	Sonar Software	201	5-10	Software	DeBolt	AB	45
73	Hi-Performance Distributors	188	10-20	Wholesale & Distribution	Langley	BC	10
74	Throughline Strategy	145	2-5	Professional Services	Toronto	ON	17
75	integrated medhealth communication North America	134	2-5	Health Care	Toronto	ON	35
76	Zoocasa	117	5-10	Real Estate	Toronto	ON	123
77	Pomp & Circumstance	107	5-10	Marketing & Media	Toronto	ON	14
78	MatchBox Consulting Group	104	10-20	Professional Services	Vancouver	BC	100
79	Northern Commerce	98	5-10	Marketing & Media	London	ON	63
80	Valia Trading	95	50-100	Wholesale & Distribution	Mississauga	ON	12
81	The Idea Suite	76	2-5	Professional Services	Toronto	ON	8
82	Henderson Brewing	71	2-5	Manufacturing	Toronto	ON	21
83	Design Works Engineering	69	2-5	Professional Services	Toronto	ON	20
84	Punchcard Systems	67	1-2	Information Technology	Edmonton	AB	18
85	Harbinger SCR	29	2-5	Information Technology	Toronto	ON	15

What is the Startup List?

The Startup List serves as a companion to the Growth List ranking of Canada's Fastest-Growing Companies. Formerly the Startup 50, the list has been expanded, because startups are where the exciting entrepreneurial action is! We celebrate businesses that have achieved remarkable growth—look no further than the numbers on these pages for proof!—in a very short period of time.

The Startup List ranks businesses on two-year revenue growth. To be eligible, a company must have been founded, and started generating revenue, between July 1, 2014, and early 2017. All companies applied to participate in the program. We shortlisted companies based on revenue figures supplied on a brief self-nominating ballot, then verified eligibility and revenue claims through detailed questionnaires and reviews of applicant-supplied financial statements. Companies must have generated minimum revenue of at least \$1 million in the most recent fiscal year to qualify. Growth rates were calculated using a base-year minimum of \$200,000.

Be a New Growth star!

Please visit canadianbusiness.com for updates on next year's program. If your company has a shot to make the 2021 Startup List, we'll contact you with next steps at a future date.

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